When it comes to Substance Use Disorders, **Words Matter.**

1 in 10 Canadians, from all walks of life, are struggling with problematic substance use today.*

83% experienced **Barriers to Recovery.** *

**Stigma is a major barrier to seeking help and to sustaining recovery. The words we use often contribute to this stigma.**

Substance Use Disorder is a **Health Condition** and should be treated like one.

**It is not a choice.**

But it can be treated successfully. Particularly when we move from stigmatizing language to words that show understanding and compassion.

**Words Matter. Use them wisely.**

**Join the Conversation**

#WordsMatter

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* CCSA: Life in Recovery from Addiction in Canada, May 2017

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