

# HOW TO MOBILIZE A COMMUNITY TO ADDRESS ALCOHOL HARMS AMONG YOUNG PEOPLE

## BUILD AN EFFECTIVE PARTNERSHIP



Build buy-in from everyone in the community to address alcohol harms. Bring local groups to the table as equal partners.



Identify a champion. Appoint one lead organization to hold regular meetings and coordinate the community response.



Build an understanding of best practice through the PEP-AH framework.

## UNDERSTAND LOCAL INDICATORS OF HARM



Know your starting point. Get information from healthcare, justice and postsecondary partners.



Use information about youth alcohol use, legal and health harms, alcohol availability and affordability to identify when and where alcohol harms happen to young people.



Establish a baseline using local indicators.

## PLAN A COORDINATED LOCAL RESPONSE



Put the information you have collected about local alcohol harms to use. Chart a collective course with your partners.



Plan local responses that address harms when and where they occur in your community.



Continue to work together on local responses, and use local indicators to evaluate your success.